

Contest Rules

"WIN A FREE RACE BIB TO A SELECT UTMB WORLD SERIES EVENT AT UTMB WHISTLER 2026"

Article 1: Organizer

The company COACHING 4.0, operating under the brand RUNMOTION COACH, with its registered office located at 10 Rue de la Métropole, 73000 Chambéry, France, is organizing a contest entitled "Win a Free Race Bib to a Select UTMB World Series Event at UTMB Whistler 2026" (hereinafter referred to as "the Contest") from August 23, 2026 to August 25, 2026.

This giveaway is organized by RUNMOTION COACH in partnership with UT Whistler. Responsibility for the administration of the Contest, the selection of the winner, and the delivery of the prize rests with the Organizer.

Article 2: Participation

The Contest is open to any individual of legal age. Participation is free of charge and with no purchase necessary.

To enter the Contest, participants must complete both of the following steps:

- a) Subscribe to the RunMotion Coach mailing list via the designated entry page, accessible by QR code or link, by providing their first name, last name, and email address.
- b) Follow both @RunMotion_Global and @ultratrailwhistler on Instagram.

Each participant who completes both steps will receive one (1) entry into the draw. Attendance at the RunMotion Coach booth or at the event is not required to enter.

Participants may earn additional bonus entries (up to six) by completing any of the following actions:

- a) Post an Instagram Story tagging both @RunMotion_Global and @ultratrailwhistler during the contest period (August 23 to 25, 2026). Participants must have a public account or send a screenshot to @RunMotion_Global via direct message as proof. This earns three (3) bonus entries.
- b) Join the RunMotion Coach Strava Club, accessible via the link provided on the entry page. This earns two (2) bonus entries.
- c) Join or subscribe to the r/RunMotion community on Reddit. This earns one (1) bonus entry.

Each participant may receive a maximum of seven (7) total entries (one base entry plus up to six bonus entries). Only one base entry per person is permitted, regardless of the number of times the entry page is visited or the QR code is scanned.

Participants who choose to subscribe to RunMotion Coach newsletters will receive occasional emails. They may unsubscribe at any time via the unsubscribe link at the bottom of any email.

By entering the Contest, participants fully and unreservedly accept these rules.

Article 3: Prize

The prize consists of one (1) complimentary race entry (bib) to UT Whistler 2027. The Organizer will cover the standard registration fee for the race distance selected by the winner and will complete or reimburse

that registration on the winner's behalf.

If the winner is unable or unwilling to take part in UT Whistler 2027, they may instead select a race entry to an alternative UTMB World Series event, subject to the prior approval of the Organizer and to availability at the time of the request.

The prize covers the race registration fee only. It does not include travel, accommodation, transfers, insurance, mandatory equipment, Running Stones, UTMB World Series index or qualification fees, membership or licence fees, or any other cost associated with participation.

The winner is solely responsible for meeting all eligibility, qualification, and entry requirements set by the event organizer, including any minimum age, index, or performance requirements, and for respecting registration deadlines. If the chosen race is sold out, closed, cancelled, or otherwise unavailable to the winner, the winner may select an alternative UTMB World Series event subject to the approval of the Organizer. The Organizer is not required to provide a replacement prize if no suitable event remains available.

The winner will also receive a one-year Premium subscription to RunMotion Coach, valued at \$143.97 CAD (VAT included).

In addition, all eligible participants who complete the base entry (mailing list subscription and the required Instagram follows) will receive a complimentary one (1) month Premium subscription to the RunMotion Coach app, regardless of the outcome of the draw. This participation reward will be delivered via email within fourteen (14) days of the Contest closing date. The participation reward is limited to one per person and is not transferable or redeemable for cash.

Only one race bib will be awarded through this Contest. The main prize cannot be exchanged for any other prize or for its cash equivalent. The main prize is personal and non-transferable, whether free of charge or for payment, and may not be resold or transferred to another runner.

The Organizer shall not be held responsible for the use, non-use, or loss of any prize or reward by the recipient.

Article 4: Winner Selection

The winner will be selected by weighted random draw from all eligible participants. Each valid entry (base and bonus) counts as one chance in the draw. The draw will take place on Wednesday, August 26, 2026.

The winner will be notified by email within two (2) business days of the draw, using the email address submitted via the participation page.

Participants authorize the Organizer to verify their identity and to confirm completion of the entry requirements and of any bonus entry actions, including the required Instagram follows. Participants must still be following both accounts at the time of the draw. Failure to comply with these rules, or any attempt at fraud or cheating, regardless of the method, will result in immediate disqualification.

The Organizer will never ask for participants' banking information.

In the event of suspected fraud or unfair participation, the Organizer reserves the right to carry out any checks deemed necessary. Any proven fraudulent or dishonest action will result in immediate, permanent disqualification without notice.

In the event of a dispute, only the data held by the Organizer will be considered as proof.

The Organizer shall not be held liable if the information obtained (identity, email, postal address, etc.) is inaccurate or not up to date.

Article 5: Prize and Reward Delivery

All eligible participants will receive their complimentary one-month Premium subscription code by email within fourteen (14) days of the Contest closing date (August 25, 2026).

The draw winner will be contacted by email to confirm their chosen event and race distance within fourteen (14) days of notification. If the winner does not respond within fourteen (14) days of the notification, they will be deemed to have forfeited their prize.

Once the selection is confirmed, the Organizer will register the winner directly with the event organizer, or reimburse the registration fee, at the Organizer's discretion. Registration will be completed in the winner's own name and may require the winner to provide the personal information requested by the event organizer.

The Organizer will then retain ownership of the prize in the event of forfeiture.

It is reminded that if the winner's contact details are invalid, incomplete, or incorrect, they will lose their entitlement to the prize.

Article 6: Privacy

This article complies with the General Data Protection Regulation (GDPR) in effect since May 25, 2018, as well as applicable Canadian privacy legislation including the Personal Information Protection and Electronic Documents Act (PIPEDA) and British Columbia's Personal Information Protection Act (PIPA).

Only the information necessary for the proper administration of the Contest and prize delivery is collected. The winner's personal information will be shared with UT Whistler, or with the organizer of an alternative event chosen under Article 3, solely to the extent required to complete the race registration.

The personal information of other participants is not shared with UT Whistler or with any other third-party company, and remains confidential.

Article 7: Liability

COACHING 4.0 shall not be held liable if the Contest is modified, postponed, or canceled due to force majeure or for any other reason beyond its control. Neither COACHING 4.0 nor UT Whistler shall be held liable for any change, postponement, or cancellation of an event by its organizer, nor for any injury, loss, or damage arising from the winner's participation in that event.

Article 8: Acceptance of Rules

Participation in the Contest implies full and unreserved acceptance of these rules.

Any practical difficulties in interpretation or application of these rules will be resolved solely by the Organizer.

Article 9: Governing Law

These rules are governed by French law.

Any dispute relating to the operation must be submitted in writing to the Organizer at its registered address.

In case of persistent disagreement regarding the application or interpretation of the rules, and failing amicable resolution, any dispute will be submitted to the exclusive jurisdiction of the Court of Chambéry, France.

Made in Chambéry, August 21, 2026

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President, COACHING 4.0