

Contest Rules

"WIN A FREE PAIR OF RUNNING SHOES AT THE 2026 BMO VANCOUVER MARATHON EXPO"

Article 1: Organizer

The company COACHING 4.0, operating under the brand RUNMOTION COACH, with its registered office located at 10 Rue de la Métropole, 73000 Chambéry, France, is organizing a contest entitled "Win a Free Pair of Running Shoes at the 2026 BMO Vancouver Marathon Expo" (hereinafter referred to as "the Contest") from May 3, 2026, to May 5, 2026.

This giveaway is organized by RUNMOTION COACH.

Article 2: Participation

The Contest is open to any individual of legal age. Participation is free of charge and with no purchase necessary.

To enter the Contest, participants must visit the RunMotion Coach booth at the 2026 BMO Vancouver Marathon Expo, scan the designated QR code, and subscribe to the RunMotion Coach mailing list by providing their first name, last name, and email address. Each participant who completes this step will receive one (1) entry into the draw.

Participants may earn additional bonus entries (up to six) by completing any of the following actions:

- a) Post an Instagram Story tagging @RunMotion_Global during the expo weekend (May 3–5, 2026). Participants must have a public account or send a screenshot to @RunMotion_Global via direct message as proof. This earns three (3) bonus entries.
- b) Join the RunMotion Coach Strava Club (accessible via the QR code or link provided at the booth). This earns two (2) bonus entries.
- c) Join or subscribe to the r/RunMotion community on Reddit. This earns one (1) bonus entry.

Each participant may receive a maximum of seven (7) total entries (one base entry plus up to six bonus entries). Only one base entry per person is permitted, regardless of the number of times the QR code is scanned.

Participants who choose to subscribe to RunMotion Coach newsletters will receive occasional emails. They may unsubscribe at any time via the unsubscribe link at the bottom of any email.

By entering the Contest, participants fully and unreservedly accept these rules.

Article 3: Prize

The prize consists of one (1) pair of running shoes of the winner's choice, up to a maximum retail value of \$350 CAD. The winner will select their preferred shoe make, model, and size, subject to availability. The Organizer will purchase and ship the selected shoes to the winner.

The winner will also receive a one-year Premium subscription to RunMotion Coach, valued at \$143.97 CAD (VAT included).

In addition, all eligible participants who complete the base entry (QR code scan and mailing list subscription) will receive a complimentary one (1) month Premium subscription to the RunMotion Coach app, regardless of the outcome of the draw. This participation reward will be delivered via email within fourteen (14) days of the Contest closing date. The participation reward is limited to one per person and is not transferable or redeemable for cash.

Only one pair of shoes will be awarded through this Contest. The main prize cannot be exchanged for any other prize or for its cash equivalent. The main prize is personal and non-transferable, whether free of charge or for payment.

The Organizer shall not be held responsible for the use, non-use, or loss of any prize or reward by the recipient.

Article 4: Winner Selection

The winner will be selected by weighted random draw from all eligible participants. Each valid entry (base and bonus) counts as one chance in the draw. The draw will take place on Wednesday, May 6, 2026.

The winner will be notified by email within two (2) business days of the draw, using the email address submitted via the participation page.

Participants authorize the Organizer to verify their identity and to confirm completion of any bonus entry actions. Failure to comply with these rules, or any attempt at fraud or cheating, regardless of the method, will result in immediate disqualification.

The Organizer will never ask for participants' banking information.

In the event of suspected fraud or unfair participation, the Organizer reserves the right to carry out any checks deemed necessary. Any proven fraudulent or dishonest action will result in immediate, permanent disqualification without notice.

In the event of a dispute, only the data held by the Organizer will be considered as proof.

The Organizer shall not be held liable if the information obtained (identity, email, postal address, etc.) is inaccurate or not up to date.

Article 5: Prize and Reward Delivery

All eligible participants will receive their complimentary one-month Premium subscription code by email within fourteen (14) days of the Contest closing date (May 5, 2026).

The draw winner will be contacted by email to confirm their shoe selection (make, model, size) within fourteen (14) days of notification. If the winner does not respond within fourteen (14) days of the notification, they will be deemed to have forfeited their prize.

The selected shoes will be purchased and shipped to the winner at no cost within a reasonable timeframe following confirmation. Shipping will be to a Canadian or U.S. address only.

The Organizer will then retain ownership of the prize in the event of forfeiture.

It is reminded that if the winner's contact details are invalid, incomplete, or incorrect, they will lose their entitlement to the prize.

Article 6: Privacy

This article complies with the General Data Protection Regulation (GDPR) in effect since May 25, 2018, as well as applicable Canadian privacy legislation including the Personal Information Protection and Electronic Documents Act (PIPEDA) and British Columbia's Personal Information Protection Act (PIPA).

Only the information necessary for the proper administration of the Contest and prize delivery is collected.

Your data remains confidential and is not shared with any third-party company.

Article 7: Liability

COACHING 4.0 shall not be held liable if the Contest is modified, postponed, or canceled due to force majeure or for any other reason beyond its control.

Article 8: Acceptance of Rules

Participation in the Contest implies full and unreserved acceptance of these rules.

Any practical difficulties in interpretation or application of these rules will be resolved solely by the Organizer.

Article 9: Governing Law

These rules are governed by French law.

Any dispute relating to the operation must be submitted in writing to the Organizer at its registered address.

In case of persistent disagreement regarding the application or interpretation of the rules, and failing amicable resolution, any dispute will be submitted to the exclusive jurisdiction of the Court of Chambéry, France.

Made in Chambéry, May 1, 2026

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President, COACHING 4.0